

## Loop Easter Egg Contest

### Term & Conditions ("Rules")

1. **Organizer:** The Easter Egg contest (the "**Contest**") is operated by Loop BV, headquartered at Lamorinièrestraat 33/105, 2018 Antwerp, Belgium (company number 0665.977.551) ("**Loop**", "**Us**", "**Our**" and "**We**").
2. **Rules:** The following Rules apply to the Contest and are in addition to the terms and conditions contained in Our Privacy Policy and Terms of Service. Please read these Rules carefully. By participating in the Contest, You have affirmatively reviewed, accepted, and agreed to all of the Rules. The Contest is subject to all applicable federal, state and local laws and regulations.
3. **Agreement to Rules:** By participating, you (the "**Entrant**" or "**You**") agree to these Rules. You represent and warrant that You meet the eligibility requirements and accept Loop's decisions as final and binding. Any questions, comments or issues related to the Contest should be directed to Loop.
4. **Entry Period:** The Contest begins on 04/04/2026 at 9:00 CET and ends on 06/04/2026 at 17:00 CET (the "**Entry Period**"). Entries submitted before or after the Entry Period will not be eligible.
5. **Prize:** The 10 winner(s) of the Contest (the "**Winner(s)**") will receive one pair of earplugs of the following types: Quiet 2 Sublime Denim Dream, Engage 2 Plus Sublime Golden Hour or Experience 2 Sublime Denim Dream (the "**Prize(s)**"). Loop decides at its sole discretion which Winner receives which Prize. The Prize is personal, non-transferable, and cannot be exchanged for cash.
6. **Eligibility:** The Contest is only open to those who are at least 18 years of age on the entry date and are resident of a country which Loop products are sold and shipped to. Employees, contractors, interns, officers, directors, and agents of Loop, as well as its affiliates, subsidiaries, advertising and promotion agencies, suppliers and immediate family members and/or those living in the same household of each are not eligible to participate in the Contest. Entries must meet all Contest Rules to be eligible to win a Prize. Loop reserves the right to verify the eligibility of the Entrant.
7. **How to Enter:** To enter the Contest, You must you must complete the 5-question quiz hosted on the official Contest landing page and submit the tie-breaker question in 40–80 words. Only entries that correctly answer all five (5) quiz questions (5/5 score) and complete the tie-breaker response will be eligible for judging. No purchase is necessary to enter or win. However, participants who make a qualifying purchase on the Loop website between April 4 and April 6, 2026 will receive one (1) additional entry, thereby doubling their chances of being selected. You must submit a valid email address and complete all required fields. Incomplete entries or those that do not adhere to the Rules may be disqualified at the sole discretion of Loop. Multiple entries or attempts to enter through multiple email addresses, identities, or devices are prohibited and may result in disqualification.
8. **Scoring:** A jury of 3 people from Loop's CRM team (the "**Jury**") will give each Entry a score based on the creativity of the tiebreaker question (the "**Score**"). You will be able to double the Score by ordering any pair of Loop earplugs using the same contact details during the Entry Period.
9. **Winner Selection and Notification:** Winners are selected by the Jury based on correct registration and the Score. The Winners will be notified by email on 20/04/2026. If the Winner

cannot be contacted, is ineligible, fails to claim the Prize within 5 calendar days from the time Our notification was sent, or fails to timely return a completed and executed declaration and release as required, the Prize may be forfeited, and an alternate Winner selected. Loop shall have no liability for a Winner's failure to receive notices due to spam, junk e-mail or other security settings or for a Winner's provision of incorrect or otherwise non-functioning contact information. Any violation of these Rules by the Winner will result in the Winner's disqualification as winner, and all privileges as Winner will be immediately terminated.

10. **Winner Announcement:** To request a copy of the Winner announcement, please contact Us. Requests must be sent within 2 weeks of the end of the Entry Period.
11. **Shipment Prize:** The Winner will indicate the delivery address before 27/04/2026 at 17:00 CET. The Prize will be shipped on or around 01/05/2026. Receipt of the Prize offered in the Contest by the Winner is conditioned upon compliance with any and all federal, state, and local laws and regulations.
12. **Disqualification:** Loop reserves the right at its sole discretion to disqualify, of this Contest or any future contests, any individual who tampers or attempts to tamper with the entry process or the operation of the Contest or website, or violates these Rules. Loop has the right to maintain the integrity of the Contest, to void entries for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Contest rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website of Loop or undermine the legitimate operation of the Contest, may be a violation of criminal and civil laws. Should such an attempt be made, Loop reserves the right to seek damages to the fullest extent permitted by law.
13. **Modifications:** Loop reserves the right to cancel, terminate, modify or suspend the Contest should virus, bug, non-authorized human intervention, fraud, or other cause beyond the Loop's control corrupt or affect the administration, security, fairness, or proper conduct of the Contest. In such cases, Loop may select a winner from eligible entries received before and/or after the action taken by Loop. Loop also reserves the right to cancel, terminate, modify or suspend the Contest in any jurisdiction if it is forced to do so due to illegality or invalidity of the Contest or due to binding self-regulatory rules, without any right of compensation towards the Contest participants. This Contest is void where prohibited by law or where registration or bonding is required.
14. **Limitation of Liability:** By entering the Contest, You agree to release and hold harmless Loop and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of any Prize or any portion thereof; (ii) unauthorized human intervention in any part of the Contest; (iii) electronic or human error in the administration of the Contest or the processing of entries; (iv) technical errors of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (v) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (vi) printing errors; (vii) lost, late, postage due, misdirected, or undeliverable mail. Loop will not be liable for any damages or losses as a result of failure by Us to deliver the Prize as a result of any

circumstances outside of Our direct and reasonable control including, but not limited to, as a result of a server failure (including but not limited to access delays or interruptions, data non-delivery or mis-delivery), any act(s) of God, war or terrorism, breaches of security or unauthorised use of personal data arising from hacking and/or failure or lack of reception of telephone or mobile telephone networks.

15. **Data Protection:** By submitting Your personal details, You agree to Loop processing those details for the purpose of the Contest (including announcement of the Winner) and in accordance with Loop's Privacy Policy which can be viewed at <https://www.loopearplugs.com/policies/privacy-policy>. By providing your explicit consent, you may agree to receive additional product announcements, promotions and updates regarding Loop and its products. You can withdraw your consent and unsubscribe from these communications at any time and free of charge. Withdrawing your consent will not affect the lawfulness of any processing carried out before your withdrawal.
16. **Social Media:** The Contest is in no way sponsored, endorsed, administered by, or associated with any social media platforms where it may be shared. You understand that You are providing your information to Loop and not to social networks.
17. **Disputes:** This Contest is governed by the laws of Belgium, without respect to conflict of law doctrines. However, this choice of governing law does not deprive Entrants of any mandatory consumer protections afforded by the laws of their country of residence. Disputes shall be resolved individually, without resort to any form of class action, and exclusively by the courts of Belgium, unless required otherwise by the laws of the Entrant's country of residence. Participants waive the right to claim any damages beyond out-of-pocket expenses.